

Intercultural Awareness.

Recognising and understanding cultural differences.

In today's global world, intercultural competence isn't a nice-to-have — it's a must. *Intercultural Awareness* offers a dynamic 2-hour introduction to cultural intelligence through the lens of Erin Meyer's influential Culture Map.

Perfect for professionals working in international teams or preparing for global roles. Whether you're new to intercultural work or need a refresher, this webinar equips you with essential awareness — and practical tools — to communicate more effectively across cultures.

You will:

- ✓ Learn how cultures differ across eight key dimensions
- ✓ Take interactive quizzes to explore the focus countries
- ✓ Analyze real-world “critical incidents” to uncover common intercultural misunderstandings
- ✓ Engage in guided discussions with a small group for deeper insight

Duration: 2 - hours

Participants: Limited to 14 for a highly engaging experience

Let's meet to talk via Calendly: <https://calendly.com/davepreston-1/60min>



Powerful communication connects, captivates and convinces.